

## **Attachment B: Communications**

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## **Postcards**

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# LEARN ABOUT WHAT'S HAPPENING

**WITH THE BOREL  
HYDROELECTRIC  
PROJECT**

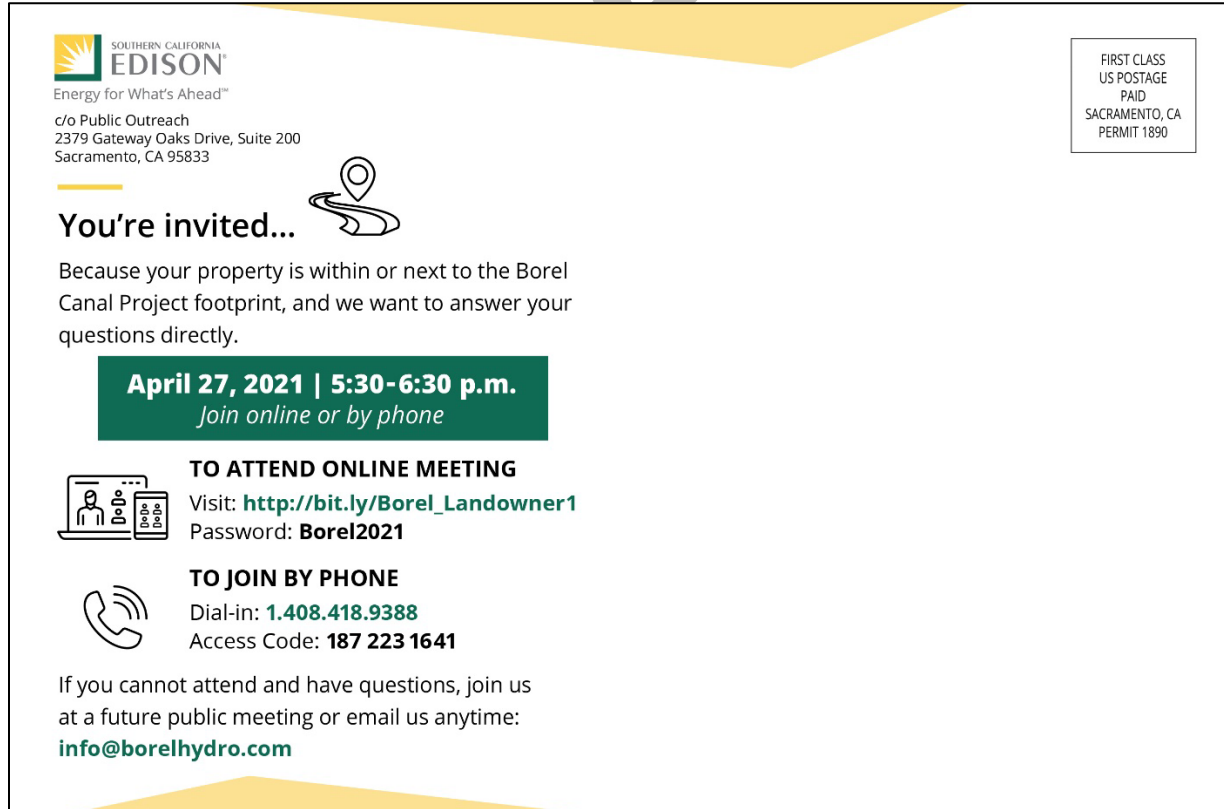
**April 27, 2021  
5:30 p.m.**


**SOUTHERN CALIFORNIA EDISON**  
invites you to join a one-hour video  
conference call on April 27, 2021 at 5:30 p.m.  
for you to talk with the Borel Hydroelectric  
License Surrender project team.

**What will we discuss?**


-  Why License Surrender
-  Project Background
-  Project Plans
-  The Schedule
-  Questions & Answers

 **SOUTHERN CALIFORNIA  
EDISON**  
Energy for What's Ahead™



 **SOUTHERN CALIFORNIA  
EDISON**  
Energy for What's Ahead™


c/o Public Outreach  
2379 Gateway Oaks Drive, Suite 200  
Sacramento, CA 95833

**You're invited...** 


Because your property is within or next to the Borel Canal Project footprint, and we want to answer your questions directly.

**April 27, 2021 | 5:30-6:30 p.m.**  
*Join online or by phone*

**TO ATTEND ONLINE MEETING**  
Visit: [http://bit.ly/Borel\\_Landowner1](http://bit.ly/Borel_Landowner1)  
Password: **Borel2021**



**TO JOIN BY PHONE**  
Dial-in: **1.408.418.9388**  
Access Code: **187 223 1641**



If you cannot attend and have questions, join us  
at a future public meeting or email us anytime:  
[info@borelhydro.com](mailto:info@borelhydro.com)

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# LEARN ABOUT WHAT'S HAPPENING

**WITH THE BOREL  
HYDROELECTRIC  
PROJECT**

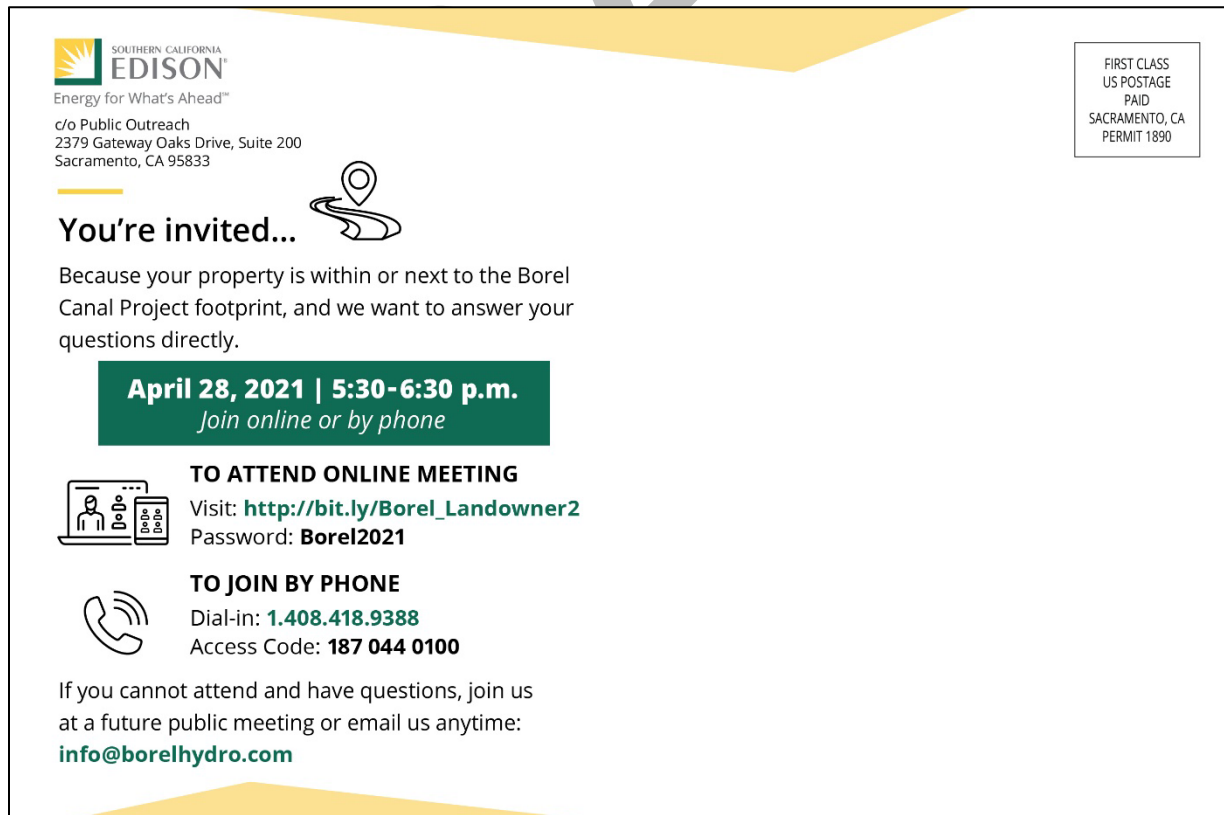
**April 28, 2021  
5:30 p.m.**


**SOUTHERN CALIFORNIA EDISON**  
invites you to join a one-hour video  
conference call on April 28, 2021 at 5:30 p.m.  
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**April 28, 2021 | 5:30-6:30 p.m.**  
*Join online or by phone*

 **TO ATTEND ONLINE MEETING**  
Visit: [http://bit.ly/Borel\\_Landowner2](http://bit.ly/Borel_Landowner2)  
Password: **Borel2021**

 **TO JOIN BY PHONE**  
Dial-in: **1.408.418.9388**  
Access Code: **187 044 0100**

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# LEARN ABOUT WHAT'S HAPPENING

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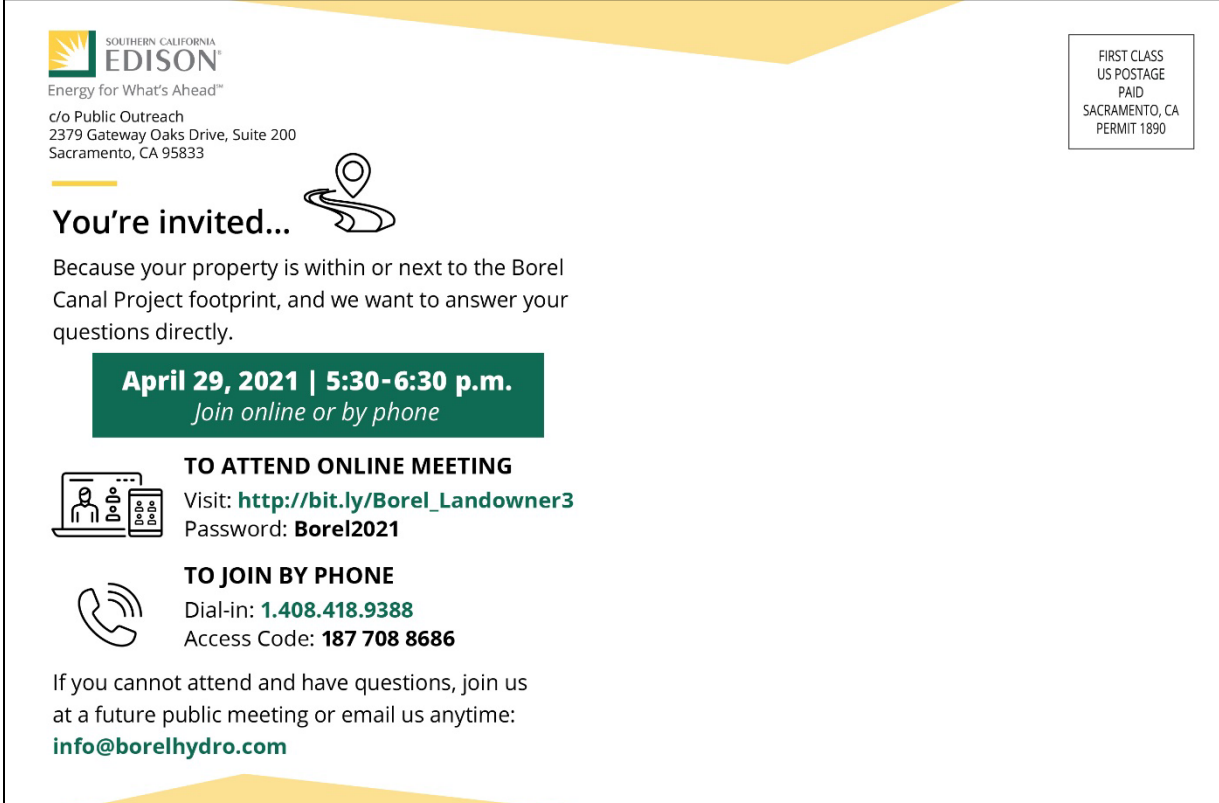
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2379 Gateway Oaks Drive, Suite 200  
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**April 29, 2021 | 5:30-6:30 p.m.**  
*Join online or by phone*

 **TO ATTEND ONLINE MEETING**  
Visit: [http://bit.ly/Borel\\_Landowner3](http://bit.ly/Borel_Landowner3)  
Password: **Borel2021**

 **TO JOIN BY PHONE**  
Dial-in: **1.408.418.9388**  
Access Code: **187 708 8686**

If you cannot attend and have questions, join us  
at a future public meeting or email us anytime:  
[info@borelhydro.com](mailto:info@borelhydro.com)

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## You're invited to a Virtual Town Hall!

Join Southern California Edison (SCE) to learn about and discuss plans for their Application to Surrender the Borel Hydroelectric Project License (FERC No. 382).

**Be part of the conversation!**

**Thursday, May 13, 2021 | 5:30–7 p.m.**

Join online or by calling in

**Webex:**

bit.ly/Borel\_Town\_Hall  
Password: Borel



**Call in:**

408-418-9388  
Code: 187 825 0993

Collaborating with the community is a critical part of developing the Surrender Application. SCE is preparing this application as required by the Federal Energy Regulatory Commission (FERC). Please join us for a presentation and discussion.



c/o Public Outreach  
2379 Gateway Oaks Drive, Suite 200  
Sacramento, CA 95833

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## Stay involved with the Borel Hydroelectric Project!

Southern California Edison is committed to engaging the public throughout the project. Use the website, project email or hotline to learn more and send us your comments.



[www.borelhydro.com](http://www.borelhydro.com)



[info@borelhydro.com](mailto:info@borelhydro.com)



**800-364-5807** and a team member  
will get back to you within 5 to 7 days.







**DISCUSS YOUR PROPERTY WITH SCE**

Hello

As you may recall from our recent postcard and landowner meetings, SCE is engaging with landowners to discuss the future of the Borel Canal Hydropower Project.

Here is another opportunity to talk with the Project Managers about SCE's easement on your property.

If interested in a meeting this summer, let us know by RSVPing by July 30, 2021. We are planning meetings from 1-6 p.m. Wednesdays and Fridays.

**RSVP by July 30, 2021**

 [info@borelhydro.com](mailto:info@borelhydro.com)


 [800-364-5807](tel:800-364-5807)

**Email or call and tell us:**


- ☐ First and last name
- ☐ Phone number
- ☐ Email address
- ☐ If you can't make the days and times provided


**WHAT'S NEXT**


After you RSVP, the project team will contact you by phone or email to schedule the exact date and time for your meeting.







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 [www.borelhydro.com](http://www.borelhydro.com)

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 [800-364-5807](tel:800-364-5807)

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## **Direct Email**

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**From:** Borel Hydroelectric Project info@borelhydro.com

**Sent:** Monday, July 19, 2021 1:00 PM

**Subject:** Borel Canal Hydropower Project - Discuss Your Property with Southern California

Edison Dear Private Landowner,

As you may recall from our recent postcard and landowner meetings, SCE is engaging with landowners to discuss the future of the Borel Canal Hydropower Project.

Here is another opportunity to talk with the Project Managers about SCE's easement on your property.

If interested in a meeting this summer, let us know by RSVPing by July 30, 2021. We are planning meetings from 1-6 p.m. Wednesdays and Fridays.

[Email](#) or call us at 800-364-5807 and provide your phone number and let us know if you cannot meet Wednesdays and Fridays between 1-6 p.m.

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## DISCUSS YOUR PROPERTY WITH SCE

Hello

As you may recall from our recent postcard and landowner meetings, SCE is engaging with landowners to discuss the future of the Borel Canal Hydropower Project.

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**Email or call and tell us:**

- ☐ First and last name
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### WHAT'S NEXT

After you RSVP, the project team will contact you by phone or email to schedule the exact date and time for your meeting.



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[info@borelhydro.com](mailto:info@borelhydro.com)



**800-364-5807**





## **Informational Field Cards**

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Hello,

I am part of Southern California Edison's (SCE) Borel Hydroelectric Project team. SCE is in the process of filing an Application for Surrender of their Borel Hydroelectric license with the Federal Energy Regulatory Commission. My work today on the Borel Canal is part of this project.

## LEARN ABOUT WHAT'S HAPPENING

WITH THE BOREL  
HYDROELECTRIC  
PROJECT



[www.borelhydro.com](http://www.borelhydro.com)

[info@borelhydro.com](mailto:info@borelhydro.com)

**800-364-5807** and a team member  
will get back to you within 5 to 7 days.

Frequently asked questions and answers



## FREQUENTLY ASKED QUESTIONS

**Q. Why is SCE surrendering their license?**

**A.** In 2006, the Army Corps of Engineers (Corps) began a dam safety modification study and determined the dam didn't meet earthquake safety standards. As a result, the Corps began a dam safety modification project. In 2017, they began seismic safety modifications to the Auxiliary Dam which resulted in the condemnation of SCE's canal conduit through the dam. The conduit was abandoned in place by filling it with concrete and rendering the Project nonfunctional. Because of that, SCE is preparing to file a license Surrender Application with the Federal Energy Regulatory Commission (FERC).

**Q. How long does the Surrender Application process take?**

**A.** SCE will submit the Draft Surrender Application to FERC in January 2023. It can take 2 to 5 years for FERC to review and give SCE approval to begin the decommissioning process.

**Q. What does SCE do while they are waiting for the FERC approval of the Surrender Application?**

**A.** SCE will continue to maintain the Borel Canal and associated facilities as they are now until such time as decommissioning activities, such as permitting, start.

**Q. When will construction begin?**

**A.** Based on the current schedule, SCE anticipates that construction along the canal could begin in 2027, or later.

**Q. Can the public participate in this process?**

**A.** Yes! The Draft Surrender Application will be available for public review during a 45-day review period starting on December 14, 2022, through February 2, 2023. Access the document: [www.borelhydro.com](http://www.borelhydro.com).

**Thank you! ~ The SCE Borel Hydroelectric Project Team**

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## **Public Notices / Advertisements / Social Media Posts**


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Date	Post
Friday, 4/30/21	<div data-bbox="347 281 431 365"> </div> <div data-bbox="440 281 992 317"> <b>Kern River Valley Chamber of Commerce</b> </div> <div data-bbox="440 323 578 359"> April 30 · 🌐 </div> <div data-bbox="347 407 505 470"> </div> <div data-bbox="753 407 1240 438"> <b>You're invited to a Virtual Town Hall!</b> </div> <div data-bbox="347 527 656 648"> <p>Join Southern California Edison (SCE) to learn about and discuss plans for their Application to Surrender the Borel Hydroelectric Project License (FERC No. 382).</p> </div> <div data-bbox="753 522 1219 554"> <b>Thursday, May 13, 2021   5:30–7 p.m.</b> </div> <div data-bbox="753 554 997 585"> Join online or by calling in </div> <div data-bbox="753 611 940 680"> <p>Webex: bit.ly/Borel_Town_Hall Password: Borel</p> </div> <div data-bbox="980 627 1029 669"> OR </div> <div data-bbox="1078 611 1248 680"> <p>Call in: 408-418-9388 Code: 187 825 0993</p> </div> <div data-bbox="347 663 683 695"> <b>Be part of the conversation!</b> </div> <div data-bbox="371 806 786 932"> <p>Collaborating with the community is a critical part of developing the Surrender Application. SCE is preparing this application as required by the Federal Energy Regulatory Commission (FERC). Please join us for a presentation and discussion.</p> </div> <div data-bbox="339 1016 883 1050"> <b>Stay involved with the Borel Hydroelectric Project!</b> </div> <div data-bbox="339 1047 834 1121"> <p>Southern California Edison is committed to engaging the public throughout the project. Use the website, project email or hotline to learn more and send us your comments.</p> </div> <div data-bbox="339 1142 680 1184"> </div> <div data-bbox="932 1016 1203 1050"> <a href="http://www.borelhydro.com">www.borelhydro.com</a> </div> <div data-bbox="932 1079 1203 1110"> <a href="mailto:info@borelhydro.com">info@borelhydro.com</a> </div> <div data-bbox="932 1142 1297 1184">  800-364-5807 and a team member will get back to you within 5 to 7 days. </div> <div data-bbox="347 1220 420 1257">  1 </div>

Friday, 4/30/21

**Kernville Chamber of Commerce**  
April 30 · 🌐

Southern California Edison Virtual Town Hall Meeting regarding the Borel Hydroelectric Project.

**EDISON**  
Energy for What's Ahead™

**You're invited to a Virtual Town Hall!**

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**Webex:**  
bit.ly/Borel\_Town\_Hall  
Password: Borel





**OR**




**Call in:**  
408-418-9388  
Code: 187 825 0993


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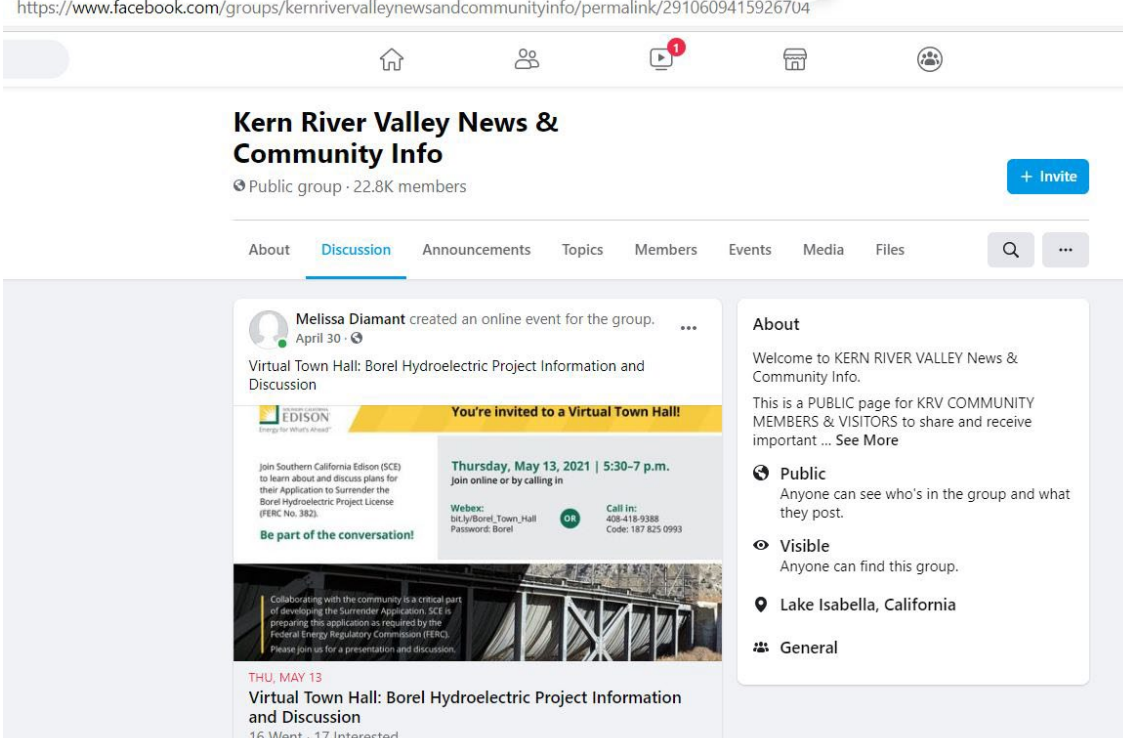
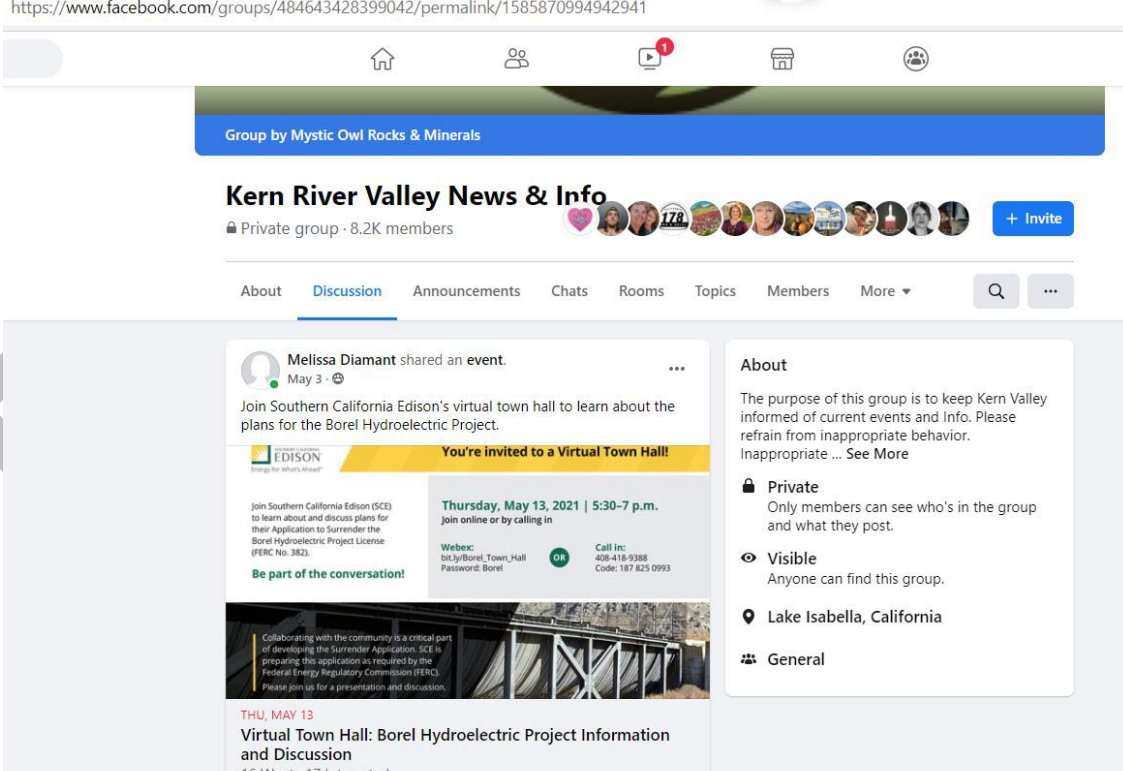
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 [www.borelhydro.com](http://www.borelhydro.com)  
 [info@borelhydro.com](mailto:info@borelhydro.com)  
 800-364-5807 and a team member will get back to you within 5 to 7 days.

 4

2 Shares

Friday, 4/30/21	<p>https://www.facebook.com/groups/kernrivervalleynewsandcommunityinfo/permalink/2910609415926704</p> 
Monday, 5/3/21	<p>https://www.facebook.com/groups/484643428399042/permalink/1585870994942941</p> 

Thursday  
, 5/13/21

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Be part of the conversation!

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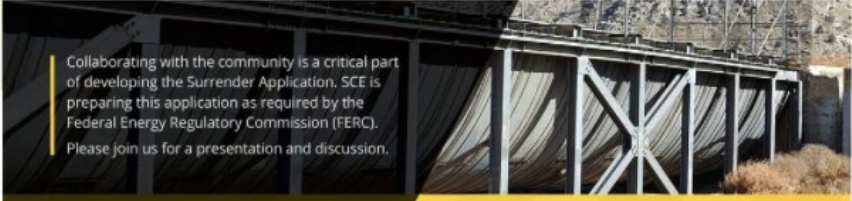
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13

THURSDAY, MAY 13, 2021 AT 5:30 PM PDT – 7 PM PDT

**Virtual Town Hall: Borel Hydroelectric Project Information and Discussion**

Online Event

AboutDiscussion

Details

1 hr 30 min

33 people responded

Event by **Melissa Diamant and Kern River Valley News & Community Info**

Online Event

Price: Free

Public · Anyone on or off Facebook

Join Southern California Edison to learn about and discuss plans for their Application to Surrender the Borel Hydroelectric Project License (FERC No. 382). Come with your questions... [See More](#)

Online

Go With Friends

16  
WENT

17  
INTERESTED

[See All](#)

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## **Radio Announcements**

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**Kern River Radio – Paid Ads (Public Service Announcements) Tradio Program Segment (12:05 to 1 p.m.)**

**Run Dates: May 5 to May 12, 2021 Schedule**

Weds, May 5	Fri, May 7	Mon, May 10	Weds, May 12
1 spot during third break	1 spot during third break	1 spot during third break	1 spot during third break

**Script**

Southern California Edison (SCE) is hosting a Virtual Town Hall on May 13 from 5:30 to 7 p.m. to discuss the Borel Hydroelectric Project. The community is invited to learn about SCE's plans to Apply for the Surrender of their Borel Hydroelectric Project License and plans for decommissioning the Project. There will be a short presentation then an open question and answer period.

It's easy to join the Virtual Town Hall either online or by calling in on your phone. Visit the project website at [borelhydro.com](http://borelhydro.com) for details.

You can also get information or ask questions by emailing [info@borelhydro.com](mailto:info@borelhydro.com) or calling the project hotline at 800.364.5807.

SCE looks forward to hosting in-person meetings soon, but for now, this Virtual Town Hall is a great way to stay informed.

See you on May 13 at 5:30 p.m. Go to [borelhydro.com](http://borelhydro.com) for details.

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